COOKIE POLICY

ARTICLE 1 - COOKIES

Our websites use cookies.

Through this "Cookie Policy" page, you are informed about those used through the Site. Cookies send information about you and your behavior on the Site to the development, project and marketing departments of the technologies you use. You must be able to know what this information is, for what purposes it is used and you have the right to object to its use.

1.1 Definition of cookies :

Cookies are small text files stored by your web browser that store certain settings and data to enable exchanges with our web server. In principle, there are two types of cookies : session cookies, which are deleted as soon as you close your browser, and temporary/permanent cookies, which are stored for a longer period of time. This storage allows us to design our websites and services accordingly and to make it easier for you to use it by, for example, storing certain data, so that you do not have to enter it permanently.

According to the CNIL, the cookies requiring prior information and a request for consent are :
- Cookies related to advertising operations
- Social media cookies generated by social media sharing buttons when they collect personal data without the consent of the data subjects
- Certain audience measurement cookies.

1.2 Types of cookies used and their purpose :

For our services, the categories of cookies used are as follows:

Essential cookies : these are necessary to browse and use the website in an optimal way. For example, these cookies help ensure that the selected products remain saved in your shopping cart while you continue shopping. Essential cookies also make it possible to store certain entries and settings that you have made, so that you do not have to repeat them constantly. Without essential cookies, the website cannot be used, or only to a limited extent.

Performance cookies : These collect data related to your device in order to analyse the use of our websites, e.g. which areas of the website are used and how (browsing habits), how quickly content is downloaded and whether errors occur. These cookies contain only anonymous or pseudonymous information. They are only used to improve our website.

1.3 Retention period :

The maximum lifespan of cookies is 13 months. Following the recommendations of the CNIL, at the end of this period, the user's consent will be requested again on their next visit to the Site.

1.4. Collection of the user's consent :

When you first connect to the Site, a cookie management banner located at the bottom of the screen describes the use made by the cookies present on the Site. This banner requires the person's explicit consent.

1.6. Procedures for managing the deposit of cookies :

From the first connection to the Site, and then each year, the User accepts or refuses from the banner describing the purposes of the deposit of cookies or only of certain cookies. This action is not irreversible, at any time the User can click on the "Cookie management" button to authorize or prohibit the deposit of cookies by service.

Typically, the assistance function in your browser's menu bar tells you how to refuse new cookies and block cookies that have already been received. For computers that are used by more than one person and are set to accept cookies and flash cookies, we recommend that you log out when you leave our websites.

To allow or prohibit the deposit of third-party cookies directly from your web browser:
- *With Edge* : top right "..." / settings / clear browsing data / click on "choose items to delete".
- *With Firefox* : at the top of the browser window, click on the menu pictogram (symbolized by three horizontal lines) / Options. Click on the Privacy tab. Set the Retention Rules to: Use custom settings for history. Finally, uncheck it to disable cookies.
- *With Safari* : Click on the menu pictogram (symbolized by a cog) at the top right of the browser. Select Settings. Click Show advanced settings. In the "Privacy" section, click Content settings. In the "Cookies" section, you can block cookies.
- *With Chrome* : Click on the menu pictogram (symbolized by three horizontal lines) at the top right of the browser. Select Settings. Click Show advanced settings. In the "Privacy" section, click preferences. In the "Privacy" tab, you can block cookies.
- *With Internet Explorer* : Tool tab (cog pictogram at the top right) / Internet options. Click Privacy and choose Block all cookies. Confirm OK.

1.7. Update policy :

Our cookie policy is reviewed annually. In the event of a change to the latter, your last acceptance will be revoked and you will be kept informed via an alert message on the site when you log in.

1.8. Contact :

The 37DEUX Personal Data Protection Officer (DPO) is available for any information at the following contact details :

Délégué à la Protection des Données 37 DEUX
31 allée Alain Gautier
85340 Les Sables d'Olonne
France
E-mail : dpo@37deux.com

ARTICLE 2 – OPEN WEB ANALYTICS

This site uses Open Web Analytics, a web analytics service provided by OWA. Open Web Analytics uses cookies, which are text files placed on your computer, to help the website analyze how users use the site. The data generated by the cookie about your use of the site (including your IP address) will be transmitted to and stored by OWA.

OWA will use this information for the purpose of evaluating your use of the site, compiling reports on site activity for the site publisher and providing other services relating to site activity and internet usage. You can disable the use of cookies by selecting the appropriate settings on your browser. However, such deactivation may prevent the use of certain features of this site. By using this website, you expressly consent to the processing of your personal data by OWA under the conditions and for the purposes described above.